



FOR IMMEDIATE RELEASE

AroundTownKids Offers List of 100+ Kids Summer Activities

FRISCO, TX – May 2010 – DFW’s most popular website of its kind, AroundTownKids.com, posts an extensive list of over 100 Kids Summer Activities. AroundTownKids, well known for its comprehensive event calendar, turns the heat up this summer by providing area parents with a list of things to do in the metroplex.

The emails have already been coming in from grateful parents expressing their thanks for this long list. “I had no idea there were so many things to do in the area and that so many of them are free!” exclaimed one Plano parent. “I just wanted to say this is a ‘great’ & helpful resource, certainly welcomed to a busy mom’s schedule,” writes in another local parent.

This summer parents can feel content knowing that there are plenty of activities available in our own backyard. Whether you take a summer vacation, a day-cation or a stay-cation, there are plenty of options in Dallas Fort Worth to keep the kids busy during the next few months.

While summer is all about fun in the sun for most people, for those who want to keep the education going during the break, AroundTownKids.com provides a list of local museums (including those that have free admission days), summer reading programs, factory tours and historical areas. The vast list also includes free concerts, water recreation, zoos and much more. Kids and parents alike will enjoy the local orchards and farms also mentioned.

Conceived six years ago in Frisco TX, AroundTownKids.com was the brainchild of owner and editor, Catherine Cates. Born out of necessity from her own experience, Ms. Cates saw the need to give local parents timely information in one centralized location – a website. “There was nothing like this on the internet at the time so I turned my idea into a business,” says Ms. Cates.

“My goal was and is to help other parents quickly find the information they need without having to search the entire internet. It makes me feel good to know that six years later AroundTownKids.com continues to serve that purpose for our community.”

In addition to helping parents save time, AroundTownKids.com is known for helping parents out with their budget. This summer parents can find many coupons or free ticket contests for items listed on the massive summer activities list.

Another way parents can save money this summer is by having a “*Boredom Bowl*.” The “*Boredom Bowl*” serves two purposes. It gives parents access to a handy list of free activities they can do at home with their children when the kids complain they are bored. Always the innovator in information presentation, AroundTownKids.com makes this list available for parents to beat the summer blues.

www.aroundtownkids.com

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