



FOR IMMEDIATE RELEASE

AroundTownKids Presents Fall Family Fun Activities Across the Metroplex

*“Go-to” resource for parents
featured on FOX 4’s “Good Day”*

FRISCO, TX –October 2011 – When KDFW-TV FOX 4’s “Good Day,” needs advice on where to go for Pumpkin Patches and other Fall Fun, the hit morning show turns to AroundTownKids for the answers. Catherine Cates, founder, owner and editor of the popular parenting site, recently presented seven not-to-be-missed, Affordable Fall Family Fun Activities for viewers.

FOX 4 Anchors, Tim Ryan and Lauren Pryzbl, hosted the segment, which featured Fall Family Fun Activities in DFW, including:

- **The Gentle Zoo Pumpkin Patch** – Mobile pumpkin patch and petting zoo – only \$5/person.
- **Flower Mound Pumpkin Village Pumpkin Patch** – FREE admission, free parking and free hay rides plus bounce house, train rides, ferris wheel and hay bale mountain
- **Hall's Pumpkin Patch in Grapevine** – Free to stop by and take your own photos or \$5 to get in to pumpkin patch, corn maze, hay ride etc
- **Storybook Ranch's Pumpkin Patch** – a wagon ride through Ghost Ranch, hay maze, bounce house, pony rides and free WeeBee pumpkin
- **Irving Central Library's Haunted Cave** – once a year the Irving Central Library transforms their library into a “Haunted Cave” straight out of The Adventures of Tom Sawyer. Trick-or-treat, crafts and more. (free)
- **NorthPark Center Fall Fun & Safety Fair**– face painting, a Teddy Bear Clinic, Spooky Strings, a puppeteer, Mad Scientist and more – all Free.
- **Munster Mansion** – featuring The Munster characters plus midway games, face painter, fortune teller, live band, a kids’ costume contest etc. Benefits Ellis County SPCA.

Cates has appeared several times on “Good Day,” which is DFW’s top-ranked morning show. AroundTownKids offers seasonal advice on a host of hyper-local and large-scale family-friendly events and activities in the area.

Sharing this useful information with parents all over the Metroplex via local broadcast outlets is part of the mission of AroundTownKids, which aims to give parents back time with their kids by doing the leg-work of finding quality activities for them.

“The holiday season has started and parents are looking for affordable things to do with their kids. We do the work of finding the activities and list them so parents don’t have to! This enables parents to spend more time with their kids and less time searching for events and information,” said Cates. “AroundTownKids specializes in the kind of hyper-local coverage that parents are seeking, but done on a large scale that makes it a viable tool for parents all over the Metroplex. As we expand to other

markets across the country, we aim to extend that time to parents nationwide. Time with your children is a gift you can always use.”

AroundTownKids.com was founded in 2004 as Collin County’s original kids’ event calendar and online parent resource guide. The site offers a weekly e-newsletter, coupons, monthly contests including free birthday parties, event listings in Collin County and across DFW, reviews of local businesses, events, and family-friendly locales, and much more. Staffed by a team of Collin County mom specialists, AroundTownKids.com has quickly become the “go-to” site for busy parents in the area.

www.aroundtownkids.com

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