



AroundTownKids Donates to Local Cause for Back to School

DFW's Favorite Online "Go-to" Resource for Busy Parents

FRISCO, TX – August 2011 – The end of August can be sad for some to see summer go. For others, it is an exciting time as school starts again. However, for some local children, gearing up for back to school may not be as exciting as their resources are limited. Many children will not have the thrill of going to the store with mom and dad to pick out a new backpack or school outfits.

Thankfully, every year local charitable organization, *Frisco Family Services*, runs their back to school campaign in which 500 needy children are provided for with school supplies, clothing, shoes and hygiene items.

Anyone in the community can help the cause by sponsoring a child, hosting a school supply or hygiene item drive, cash or gift card donation or volunteering their time. AroundTownKids, a local online resource guide for children's events and activities, naturally has an interest in children and their welfare. "Being a mother it breaks my heart to hear of children whose families can't afford school supplies or even new clothes for the school year. Combine that with my soft spot for charities, I knew we needed to contribute," Ms. Cates, owner of AroundTownKids.com states.

In the past AroundTownKids has participated or even spearheaded their own collection drive for Frisco Family Services during the holidays. This year AroundTownKids decided to participate in their back to school donation drive. "This was a great opportunity for me to educate my son on people less fortunate than us. He went to the store with me to pick out school supplies and was very helpful in finding some of the items on their list. Since our sponsored child was a young girl, I picked out her clothes with some of his 'approval.' When it was time to drop off the items I made sure he came with me to see the process through" Ms. Cates said.

"Having a wonderful organization like *Frisco Family Services* makes all the difference for families who cannot afford the basic necessities. We feel very fortunate to have them in our community and are pleased we can help with the cause. We also encourage other families to take this as a teaching opportunity for your children so they may understand there are people in need even in our affluent suburbs," Ms. Cates adds.

Nonprofit community organizations are the backbone of communities. AroundTownKids recognizes this and wants to make sure all local families have access to this list in times of need. A comprehensive list of local nonprofit organizations is listed under the "Parents" tab in the orange toolbar. Look for **Community Resources, County and State Agencies** and **Support Groups and Resources** as a sub-menu under the drop-down for city information.

AroundTownKids.com was **founded in 2004** as Collin County's original kids' event calendar and online parent resource guide. The site offers a weekly e-newsletter, coupons, monthly contests including free birthday parties, event listings across DFW, reviews of local businesses, events, and family-friendly locales, a large Facebook and Twitter following and much more. A **Community News section** highlights family-friendly newsworthy items in the community including news from many local nonprofits.

Staffed by a team of Collin County mom specialists, AroundTownKids.com continues to be the "go-to" site for busy parents in the area. Born out of necessity from the founder's own experience, seven years later, AroundTownKids.com is still serving the community.