



FOR IMMEDIATE RELEASE

AroundTownKids Expands into Allen TX

FRISCO, TX – July 2006 – Collin County’s most popular website, AroundTownKids.com has now expanded into Allen TX. **Started more than two years ago** in Frisco TX by owner and editor, Catherine Cates, AroundTownKids.com recently expanded into Allen TX by creating a third new website.

AroundTownKidsAllen.com is structured exactly the same way as the Frisco site except it includes information on Allen events and businesses. AroundTownKids.com includes two other websites as well – AroundTownKidsFrisco.com and AroundTownKidsMcKinney.com – both of which can be accessed through AroundTownKids.com.

Looking for something for the kids to do —whether it’s finding a story time, planning a birthday party that will keep everyone entertained, or learning how to play an instrument — can sometimes be more effort than it’s worth. AroundTownKids.com can put the answers right at your fingertips.

AroundTownKids.com is an amazing Online Parent Resource Guide and Event Calendar that allows parents to search for kids’ events and activities. Time is important, especially for busy stay-at-home moms and working parents. It’s a one-stop shop that’s convenient, open 24/7 and never gets lost. Moms and Dads can surf the website to find what they need when their kids are sleeping.

AroundTownKids.com lists information on kids’ events, birthday parties, doctors, entertainment venues, daycares, summer camps, and much more throughout Frisco, McKinney and now Allen. Events are also included throughout DFW. AroundTownKids.com also includes an extensive list of coupons on the COUPON Page so parents can simply click, print and start saving today!

Being a mother herself, Ms. Cates knows how expensive birthday parties can be. To help local parents with the cost of parties, AroundTownKids gives away three free birthday parties each month – one for Frisco, one for McKinney and one for Allen parents.

Before becoming a stay-at-home mom herself and frustrated by a lack of one centralized place for moms to find information, Ms. Cates had a successful 15 year career in sales and marketing. “I saw the need and knew the timing was right. There was nothing like this on the internet at the time so my idea was born into a business. Moms need something like this to find out what’s happening and where. AroundTownKids.com can also use be used as a resource for parents planning a birthday party, looking for a new physician or searching where their kids can eat for free. For families that are new to the area and figuring their way around, AroundTownKids.com is an absolute must.”

www.aroundtownkids.com

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